

## AMENDMENT TRANSMITTAL LETTER (Large Entity)

Applicant(s): Robyn R. Levine

Docket No.

END920000173US1

Serial No.  
09/761,121Filing Date  
01/16/2001Examiner  
Yehdega RettaGroup Art Unit  
2906

Invention: BUSINESS OFFERING CONTENT DELIVERY

JUN 04 2004

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

## CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	21 -	23 =	0	x \$18.00	\$0.00
INDEP. CLAIMS	4 -	4 =	0	x \$86.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

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JUN 10 2004

GROUP 3600

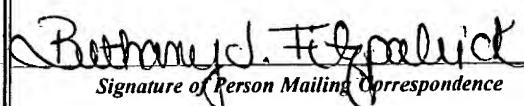
- No additional fee is required for amendment.
- Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_
- A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.
- The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No.
- Any additional filing fees required under 37 C.F.R. 1.16.
- Any patent application processing fees under 37 CFR 1.17.



Dated: 06/02/04

John R. Pivnichny, Reg. No. 43,001  
 IBM Corporation/IPLawDept. IQ0A/Bldg 40-3  
 1701 North Street  
 Endicott, NY 13760

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Signature of Person Mailing Correspondence

Bethany J. Fitzpatrick

Typed or Printed Name of Person Mailing Correspondence

cc: Records



Docket No.: END920000173US1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Patent Application of: Robyn R. Levine

Group Art Unit: 2096  
Examiner: Yehega Retta  
Serial No.: 09/761,121 ✓  
Filed: 01/16/2001  
Title: BUSINESS OFFERING  
CONTENT DELIVERY

: IBM Corporation  
: Intellectual Property Law  
: Department IQ0A/040-3  
: 1701 North Street  
: Endicott, New York 13760

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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*Bethany J. Flanagan* 10/21/04  
Date

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**AMENDMENT**

JUN 10 2004

Dear Sir:

**GROUP 3600**

In response to the Office Action of 03/03/04, please amend  
the above-identified application as follows:

**AMENDMENTS TO THE CLAIMS**

- 1    1. (currently amended) A method of personalizing content delivery  
2    to a user, said method comprising the steps of:  
  
3    determining in the moment point of contact constraints of said  
4    user;  
  
5    retrieving a profiled past of said user including purchased data;  
  
6    retrieving current actions; and